

capital letter

administration • legislation • law

2024 MEDIA KIT



About

Capital Letter is an online publication for the New Zealand legal profession. It provides court judgment summaries from the High Court, Court of Appeal, Supreme Court and Environment Court. It also provides updates on legislation, statutory reviews and general reviews.

Capital Letter was founded in 1978 as a weekly print publication. In 2020 it transitioned to a real-time digital format which can be accessed anywhere, anytime from any device. The editorial has been broadened, and an eNewsletter is delivered to subscriber inboxes each weekday.

Judgments Express publishes all judgments from the higher courts, in a briefer format to *Capital Letter*. A weekly eNewsletter is delivered to subscribers inboxes once a week.



Josh Riddiford, Editor – Capital Letter

Josh has a BA (Hons) in Political Science from Canterbury and a Masters in Public Policy from Victoria. He has worked as a journalist for a number of years and also had a stint at the Ministry of Justice in the Office of Treaty Settlements.

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Helen Bowen, Editor – Judgments Express

Helen is a criminal lawyer/legal writer who specialises in therapeutic courts including Te Kooti Rangatahi (Youth Court) and Te Whare Whakapiki Wairua (the alcohol and other drug treatment Court).

Her background is in legal writing, criminal defence work and restorative justice consultancy.

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Gavin Evans, Group Editor

Gavin started his career with the *Evening Post* in Wellington in 1987. He has spent the past 27 years in financial journalism, first with the NZ Press Association, and then *Bloomberg News*, *Energy News* and *BusinessDesk* prior to his current appointment.

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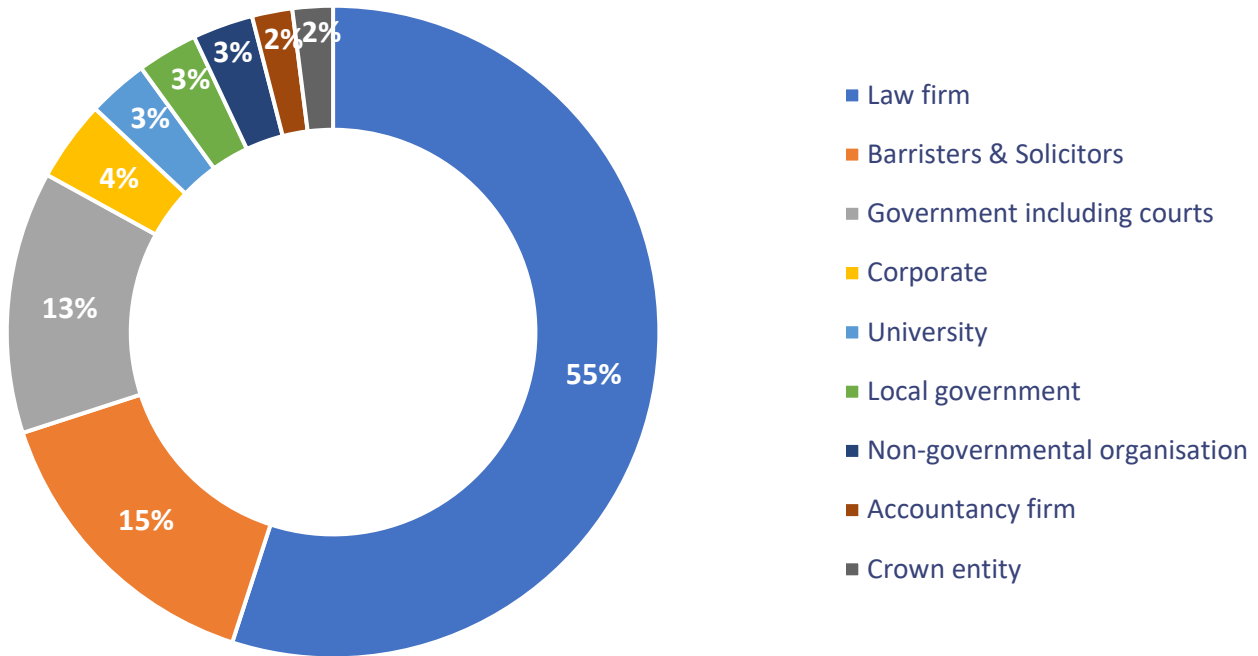
Freeman

The publisher of *Capital Letter* is Freeman Media trading as Freeman. The company is an experienced and savvy information services provider to the New Zealand corporate community, established in 2002 by Matt Freeman.

It specialises in online subscription news and information services for specific business sectors, also publishing a range of reports and maps, and running industry events.

To learn more, visit freemanmedia.co.nz

Subscribers by category



Channels

The *Capital Letter* website is the hub of real-time news and information relating to court judgment summaries from the High Court, Court of Appeal and Supreme Court. It also provides updates on legislation, statutory reviews, general reviews and much more.

Driving busy professionals to the website is important and the daily weekday eNewsletter does this with ease providing headlines and teaser article text to drive click-throughs. Advertising options for both the daily eNewsletter and website follow overleaf.

Audience

Currently 440+ organisations subscribe to *Capital Letter*. Of these 56% are law firms, 15% barristers and solicitors, 13% government organisations and 4% corporate.

The readership goes well beyond this base. For example, the Ministry of Justice subscription is organization-wide and reaches the Supreme Court, Court of Appeal, High Court, 58 District Courts, Coroners Court, Environment Court, Employment Court and Māori Land Court. It also includes the 29 tribunals, authorities and committees that the Ministry supports.

Capital Letter is subscribed to by six libraries and eight universities. Subscription copies at libraries are available to the public. Subscription copies at universities are centred around law schools but often available to the wider student base.

Key legal professionals and decision-makers read *Capital Letter*

442 organisations subscribe

71% practicing law subscribers

4156 *Capital Letter* newsletter subscribers

3971 *Judgments Express* newsletter subscribers

Widespread Courts readership

Supreme Court, Court of Appeal, High Court, 58 District Courts, Coroners Court, Environment Court, Employment Court and Māori Land Court plus 29 tribunals, authorities and committees

New Zealand's virtual legal tech event of the year



Judgments

SENTENCING: BARTON v R

Tracey Cormack - Wed, 02 Sep 2020

| tax evasion | credits for payments towards tax arrears | New Zealand Supreme Court | Commissioner of Inland Revenue | Inland Revenue

In *BARTON v R* [2020] NZSC 84 per Glazebrook, Ellen France and Williams JJ (21/8/2020), B's application for leave to appeal a CA decision ([2019] NZCA 644) was dismissed. The application for an extension of time to apply for leave to appeal was granted.

Read more



Judgments

DOG CONTROL: NEWLANDS v NELSON CITY COUNCIL

Graham Taylor - Wed, 02 Sep 2020

| jurisidiction | stay of district court | leave to appeal | New Zealand Supreme Court

N's dog, Baloo, was classified as a menacing dog that had to be muzzled when in a public place (Dog Control Act 1996, ss 33C, 33E(1) and Sch 4 pt 2). She had Baloo in a public place unmuzzled. It attacked and killed another, domestic, dog. NCC prosecuted N under ss 33E(2) and 57(2) for being the owner of a dog that attacked another domestic animal. It sought destruction of Baloo.

Read more



Columns

Cannabis legal reform: Arguments for and against

James Farmer QC - Fri, 21 Aug 2020

| Misuse of Drugs Amendment Act 2019 | Misuse of Drugs Act 1975 | cannabis referendum | Cannabis Legalisation and Control Bill | James Farmer QC

With the referendum now only weeks away, it is a useful time to collect together the arguments for legalisation and test their soundness. This I seek to do.

Cannabis is no more harmful than alcohol and it is legal to consume alcohol and so it should be too for cannabis

Professor Mary Cannon, Professor of Psychiatric Epidemiology at the Royal College of Surgeons in Ireland, on the basis of extensive medical research, says that cannabis "is strongly associated with psychotic symptoms and psychotic disorders such as schizophrenia".

Read more

Briefs

- Appointments to the Plumbers, Gasfitters and Drainlayers Board
- LI 2020/233: Financial Advisers (NZX Brokers—Client Money and Client Property) Exemption Notice 2020
- LI 2020/232: Financial Advisers (Non-NZX Brokers—Client Money) Exemption Amendment Notice 2020



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- Always check availability as we sell out

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The screenshot shows the capital letter website homepage. At the top, there's a navigation bar with 'Home', 'Editorial', 'General Review', 'Judgments', 'Legislation', 'Legislative Instruments', 'News', 'Archive', and 'Calendar'. A prominent banner at the top right reads 'New Zealand's virtual legal tech event of the year' with a 'LawFestLive' logo. The main content area is divided into several sections: 'Upcoming events' with dates from Tue 15 Sep to Mon 28 Sep; 'Judgments' featuring articles like 'INSURANCE: SOUTHERN RESPONSE EARTHQUAKE SERVICES v DODDS' and 'DIGITAL SUPPORT FOR CIVIL LITIGATION: CHENG v CHIEF EXECUTIVE, DEPARTMENT OF CORRECTIONS'; 'Briefs' including 'INSOLVENCY: SINCLAIR v RURAL BUILDERS' and 'Pegasus Markets and director found guilty of breaching FSP Act - FMA'; 'Columns' with authors like Mal Chen and Stephen Langston; 'General Review' with 'LINZ gears up for Trusts Act 2019 impact on land registration'; and 'Popular' articles. There are also several advertisements: a 'Big Web Banner' for Stewart Germann Law Office, a 'Web Tile' for 'NAVIGATING TOUGH TIMES? LET US HELP.', and a 'Skyscraper' for 'LINZ gears up for Trusts Act 2019 impact on land registration'. A search bar is located at the top right of the main content area.

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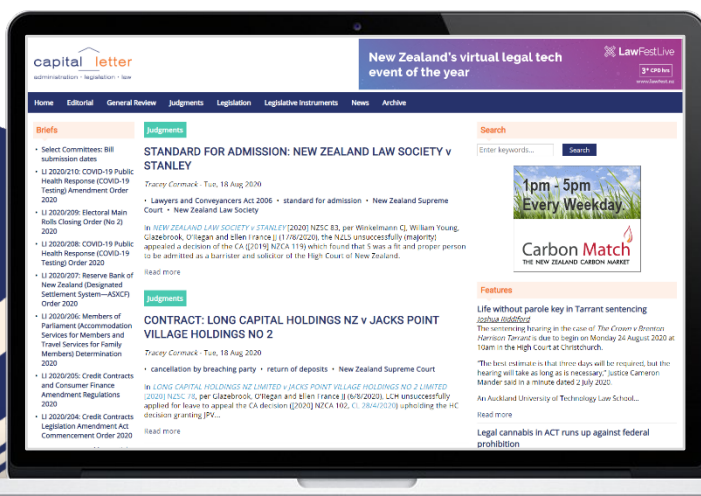
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