# capital letter

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# 2024 MEDIA KIT





# **About**

Capital Letter is an online publication for the New Zealand legal profession. It provides court judgment summaries from the High Court, Court of Appeal, Supreme Court and Environment Court. It also provides updates on legislation, statutory reviews and general reviews.

Capital Letter was founded in 1978 as a weekly print publication. In 2020 it transitioned to a real-time digital format which can be accessed anywhere, anytime from any device. The editorial has been broadened, and an eNewsletter is delivered to subscriber inboxes each weekday.

Judgments Express publishes all judgments from the higher courts, in a briefer format to Capital Letter. A weekly eNewsletter is delivered to subscribers inboxes once a week.







## Josh Riddiford, Editor – Capital Letter

Josh has a BA (Hons) in Political Science from Canterbury and a Masters in Public Policy from Victoria. He has worked as a journalist for a number of years and also had a stint at the Ministry of Justice in the Office of Treaty Settlements.

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#### Helen Bowen, Editor – Judgments Express

Helen is a criminal lawyer/legal writer who specialises in therapeutic courts including Te Kooti Rangatahi (Youth Court) and Te Whare Whakapiki Wairua (the alcohol and other drug treatment Court).

Her background is in legal writing, criminal defence work and restorative justice consultancy.

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#### Gavin Evans, Group Editor

Gavin started his career with the *Evening Post* in Wellington in 1987. He has spent the past 27 years in financial journalism, first with the NZ Press Association, and then *Bloomberg News*, *Energy News* and *BusinessDesk* prior to his current appointment.

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# Freeman

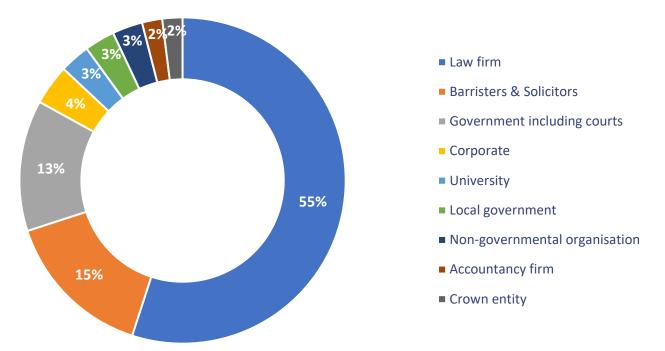
The publisher of *Capital Letter* is Freeman Media trading as Freeman. The company is an experienced and savvy information services provider to the New Zealand corporate community, established in 2002 by Matt Freeman.

It specialises in online subscription news and information services for specific business sectors, also publishing a range of reports and maps, and running industry events.

To learn more, visit freemanmedia.co.nz



# Subscribers by category



# Channels

The Capital Letter website is the hub of real-time news and information relating to court judgment summaries from the High Court, Court of Appeal and Supreme Court. It also provides updates on legislation, statutory reviews, general reviews and much more.

Driving busy professionals to the website is important and the daily weekday eNewsletter does this with ease providing headlines and teaser article text to drive click-throughs. Advertising options for both the daily eNewsletter and website follow overleaf.

# **Audience**

Currently 440+ organisations subscribe to *Capital Letter*. Of these 56% are law firms, 15% barristers and solicitors, 13% government organisations and 4% corporate.

The readership goes well beyond this base. For example, the Ministry of Justice subscription is organization-wide and reaches the Supreme Court, Court of Appeal, High Court, 58 District Courts, Coroners Court, Environment Court, Employment Court and Māori Land Court. It also includes the 29 tribunals, authorities and committees that the Ministry supports.

Capital Letter is subscribed to by six libraries and eight universities. Subscription copies at libraries are available to the public. Subscription copies at universities are centred around law schools but often available to the wider student base.

### Key legal professionals and decisionmakers read Capital Letter

442 organisations subscribe

71% practicing law subscribers

4156 Capital Letter newsletter subscribers

**3971** *Judgments Express* newsletter subscribers

#### Widespread Courts readership

Supreme Court, Court of Appeal, High Court, 58 District Courts, Coroners Court, Environment Court, Employment Court and Māori Land Court plus 29 tribunals, authorities and committees



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Latest updates

Wednesday 2 September, 2020

New Zealand's virtual legal tech event of the year



**Judgments** 

#### SENTENCING: BARTON v R

Tracey Cormack - Wed, 02 Sep 2020

| tax evasion | credits for payments towards tax arrears | New Zealand Supreme Court | Commissioner of Inland Revenue | Inland Revenue

In BARTON v R [2020] NZSC 84 per Glazebrook, Ellen France and Williams JJ (21/8/2020), B's application for leave to appeal a CA decision ([2019] NZCA 644) was dismissed. The application for an extension of time to apply for leave to appeal was granted.

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Judaments

# DOG CONTROL: NEWLANDS v NELSON CITY COUNCIL

Graham Taylor - Wed, 02 Sep 2020

jurisdiction stay of district court leave to appeal New Zealand Supreme

N's dog, Baloo, was classified as a menacing dog that had to be muzzled when in a public place (Dog Control Act 1996, ss 33C, 33E(1) and Sch 4 pt 2). She had Baloo in a public place unmuzzled. It attacked and killed another, domestic, dog. NCC prosecuted N under ss 33E(2) and 57(2) for being the owner of a dog that attacked another domestic animal. It sought destruction of Baloo.

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Columns

#### Cannabis legal reform: Arguments for and against

James Farmer QC - Fri, 21 Aug 2020

| Misuse of Drugs Amendment Act 2019 | Misuse of Drugs Act 1975 | cannabis referendum | Cannabis Legalisation and Control Bill | James Farmer QC

With the referendum now only weeks away, it is a useful time to collect together the arguments for legalisation and test their soundness. This I seek to do.

Cannabis is no more harmful than alcohol and it is legal to consume alcohol and so it should be too for cannabis

Professor Mary Cannon, Professor of Psychiatric Epidemiology at the Royal College of Surgeons in Ireland, on the basis of extensive medical research, says that cannabis "is strongly associated with psychotic symptoms and psychotic disorders such as schizophrenia".

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#### Briefs

- Appointments to the Plumbers, Gasfitters and Drainlayers Board
- LI 2020/233: Financial Advisers (NZX Brokers—Client Money and Client Property) Exemption Notice 2020
- LI 2020/232: Financial Advisers (Non-NZX Brokers—Client Money) Exemption Amendment Notice 2020



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Tracey Cormack - Fri, 11 Sep 2020

DEPARTMENT OF CORRECTIONS

INSOLVENCY: SINCLAIR v RURAL BUILDERS

used for reputation

Notice of Application to Register a

SINCLAR v RUBAL BUILDERS LTD [2020] NZHC 1857 per johnston A] [29/7/2020], where S had an arguable cross

against 80 which had sued S in the Disputes Tribunal but which he did not advance in the DT because it was f

Trade Name Product (Notice No. MP)

1265)

In terms of Insolvency Att 2006, 5 171 ([40]0).

Graham Taylor - Fri, 11 Sep 2020

Graham Taylor - Frl. 11 Sep 2020

Joshua Riddiford - Fri, 11 Sep 2020

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INSURANCE: SOUTHERN RESPONSE FARTHOUAKE SERVICES VIDODDS

DIGITAL SUPPORT FOR CIVIL LITIGATION: CHENG v CHIEF EXECUTIVE.

In CHEMG v CHIEF DECUTIVE, DEPARTMENT OF CORRECTIONS [2020] NZHC 2158 per Downs | [2588/2020], C (a serving prisoner on drugs offeners and facing further drugs prosecution and a claim under the Criminal Proceeds (Recovery) and 2020 which also involve his father and step-mother in Singapore and the Philippines) has commenced 22 judicial review proceedings.

bankruptcy notice • setting aside • Cross-claim not pursued • Insolvency Act 2006 • New Zealand High Court • Disputes Tribunal

Pegasus Markets and director found guilty of breaching FSP Act - FMA

Financial Service Providers (Registration and Dispute Resolution) Act 2008 • Financial Markets Authority • New ealand District Court

The Financial Markets Authority says Pegasus Markets and its New Zealand based director, Michael Reps, have been found gullry of all criminal charges brought by it for breaches to the Financial Service Providers (Registration and Dispute Resolution) Act 2008 (FSP ACL).

In a statement, the FMA says it charged Pegasus and Reps after the company stated on two different websites that it was registered on the Financial Service Providers Register (FSPR), despite it being deregistered.

PECUNIARY PENALTY: COMMERCE COMMISSION v LODGE REAL ESTATE

Tracey Commack - Thu, 10 Sep 2020

- price fixing - vendor funding - pecuniary penalty orders - Commerce Act 1986 - Commerce (Cartels and Other Matters) Amendment Act 2017 - New Zealand High Court - Commerce Commission - Trade Me

COMMERCE COMMISSION v LODGE REAL ESTATE LTD [2020] NZHC 2329 per Jagose J (879/2020), determined the pecuniary penalties to be paid to the Crown by Lodge Real Estate and Monarch Real Estate and their respective executives for their contraventions of Part 2 of the Commerce Act 1986 ([2018] NZCA 523).

Companies Act 1993 • Ilquidation • Ilquidator • indemnity • New Zealand High Court • Tempest Litigation Funders

LINZ gears up for Trusts Act 2019 impact on land registration

Trusts Act 2019 • Trustee Act 1956 • Land Transfer Act 2017 • Land Information New Zealand
 Land Information New Zealand has advised that when the Trusts Act 2019 comes into force, a change of trustee of a
facility force with still require registration of a transfer to change the ownership of the trust's land. This occurs
under the present Trustee Act 1956.
 The Trusts Act 2019 comes into force on 30 january 2021. LINZ says it has been receiving questions about its
requirements for trustee for trust property under the new legislation.

In TEMPEST LITIGATION FUNDERS LTD v DAVIES (COSTS) [2020] N2HC 1780 per Andrew A] (227/72020), the HC awarded against It B ID per Cent of the actual costs incurred in opposing successfully applications by ILE under Companies Act 1993, s. 284 and 56 to remove 0, the liquidator of alaman inevertenest Limited, disallow him from eceiving remuneration for his services as liquidator, and disentitle him indefinitely from acting as a liquidator.

The Independent Police Conduct Authority has found that a man was punched by a Police officer at least once during a roadside search but cannot determine which officer was responsible.

COSTS: TEMPEST LITIGATION FUNDERS v DAVIES

Canterbury earthquakes • misrepresentation • Contract and Commercial Law Act 2017 • Fair Trading Act 1986 • misleading and deceptive conduct • cost of rebuilding • New Zealand Court of Appeal

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Thu 17 Sep

Mon 21 Sep

Thu 24 Sep

Sun 27 Sep

• School holidays

Mon 28 Sep

 Chief Executive announced for Criminal Cases Review Commission
 Unspent deportation budget to be used for repatriation

LI 2020/246: COVID-19 Public Health Response (Required Testing) Amendment Order (No 2) 2020

Associate Judge of the High Court appointed

appointed

Li 2020/245: Food (Exemption from Compliance with Verification Requirements) Amendment Regulations 2020

Li 2020/244: Electoral Amendment Regulations (No 4) 2020

LI 2020/243: Medicines (Deferral of Expiry of Part 7A) Order 2020

today

Full and open review of pandemic response needed (1) Is this man Riddiford related to form National party politician of the same surname?

Home Editorial General Review Judgments Leg

# Website



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No reason to punch detained man - IPCA Chair

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